



HERITAGE MARKET

Your Hometown Grocery Store!

Open

7 Days A Week
6:00 am to 9:00 pm

Phone: 970-454-1900

180 South Elm Ave.



CINCO DE MAYO

USDA Choice Certified Angus Beef
Boneless Beef Bottom Round Roast **5.99** Lb.

Family Pack
Boneless Pork Country Style Ribs **2.19** Lb.

6.49 Lb.
USDA Choice Certified Angus Beef
Boneless Beef Bottom Round Steaks



Boneless Skinless Chicken Breasts
2.79 Lb.

1.99 Lb.
Family Pack
Boneless Sirloin Pork Chops

2.79 Lb.
Lean & Meaty Pork Spare Ribs

FIRST OF THE *Season!*



1.79 Lb.
Hothouse Beefsteak Tomatoes

99¢ Ea. **Orange, Yellow or Red Bell Peppers**

PICKED AT *Peak!*



99¢ Ea.
Hass Avocados

99¢ Ea. **7.1-13.3 Oz., Selected Varieties Dole Chopped Salad Kits** **2/\$6**

BUY 5 \$SAVE \$5

Save \$5 instantly when you purchase Any 5 participating products!



11-16.6 Oz. Selected Varieties
Post Honey Bunches of Oats
2.99 EA.
-1.00
1.99 EA.



18.56-20.6 Oz. Selected Varieties
Tony's Pizzeria Pizza
2.99 EA.
-1.00
1.99 EA.



48 Oz. Selected Varieties
Kemp's Ice Cream or Yogurt
4.99 EA.
-1.00
3.99 EA.



5-8 Oz. Selected Varieties
Kraft Chunk or Shredded Cheese
2.99 EA.
-1.00
1.99 EA.



76 Oz. Selected Varieties
Simply Orange Juice
6.99 EA.
-1.00
5.99 EA.

ALL ITEMS MUST BE PURCHASED IN A SINGLE TRANSACTION. WITH PURCHASE OF 5 PARTICIPATING PRODUCTS

4/\$5
4-5.7 Oz. Selected Varieties
Knorr Rice or Pasta Sides



24.99
24 Pk./12 Oz. Cans
Michelob Ultra



19.99
12 Pk./12 Oz. Bottles
Selected Varieties
Corona



4/\$5
14.5-15.25 Oz. Selected Varieties
Libby's Vegetables



21.99
24 Pk./12 Oz. Cans
Miller Lite



19.99
12 Pk./12 Oz. Cans
Selected Varieties
White Claw Seltzers



weekly wow!
DIGITAL COUPON



Hellmann's Mayonnaise **5.98**
30 Oz. Digital Coupon **-1.00**

FINAL RETAIL \$4.98 EA
WITH DIGITAL COUPON

SAVE \$1.00 WHEN YOU BUY 1

SCAN TO BROWSE HUNDREDS OF DIGITAL COUPONS



USE 1X
Pace Salsa or Picante Sauce **2.99**
24 Oz. Digital Coupon **-1.00**

FINAL RETAIL \$1.99 EA
WITH DIGITAL COUPON

SAVE \$1.00 WHEN YOU BUY 1

USE 1X
Breyers Ice Cream **3.99**
48 Oz. Digital Coupon **-1.00**

FINAL RETAIL \$2.99 EA
WITH DIGITAL COUPON

SAVE \$1.00 WHEN YOU BUY 1

USE 5X
Daisy Sour Cream **3.49**
24 Oz. Digital Coupon **-1.50**

FINAL RETAIL \$1.99 EA
WITH DIGITAL COUPON

SAVE \$1.50 WHEN YOU BUY 1

USE 5X
Rotel Tomatoes **1.25**
10 Oz. Digital Coupon **-50¢**

FINAL RETAIL 75¢ EA
WITH DIGITAL COUPON

SAVE \$0.50 WHEN YOU BUY 1

12.99
12-16 Lb. Selected Varieties
Kingsford Charcoal



6.5-8.5 Oz., Selected Varieties
Frito-Lay Cheetos **2/\$7**

5-8 Oz., Selected Varieties
Frito-Lay Lay's Potato Chips **2/\$5**

128 Oz., Selected Varieties
Blue Ribbon Classics Frozen Dairy Dessert **6.49**

12-20 Ct., Selected Varieties
Blue Ribbon Classics Novelties **5.99**

Check Out Our Weekly Ad Specials Online!
www.heritagemarket.net

PRICES EFFECTIVE WEDNESDAY, APRIL 29 - TUESDAY, MAY 5, 2026

WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT TYPOGRAPHICAL AND PICTORIAL ERRORS. NO SALES TO DEALERS. THANK YOU.

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NE27 PG1_042926 NE27

BUY 5 SAVE \$5

Save \$5 instantly when you purchase
Any 5 participating products!



24 Oz.
Daisy Sour Cream

3.49 EA.
-1.00

2.49



2-4 Pk.
 Selected Varieties
Kraft or Velveeta Macaroni & Cheese Cups

4.99 EA.
-1.00

3.99



8.1-24 Oz.
 Selected Varieties
Classico Pasta Sauce

3.49 EA.
-1.00

2.49



6.25-19 Oz. or 8-10 Ct.
 Selected Varieties
Old El Paso Premium Shells, Dinner Kits or Sauces

3.49 EA.
-1.00

2.49



8 Oz.
 Selected Varieties
Philadelphia Cream Cheese

3.49 EA.
-1.00

2.49



32 Oz.
 Selected Varieties
Heinz Ketchup

4.99 EA.
-1.00

3.99



64 Oz.
 Selected Varieties
International Delight Creamer

6.49 EA.
-1.00

5.49



7.2-12 Oz.
 Selected Varieties
Pillsbury Toaster Strudels, Scrambles, or Mini Cinnis

2.99 EA.
-1.00


1.99



4 Pk.
 Selected Varieties
Chobani Yogurt

3.99 EA.
-1.00

2.99



19-32 Oz.
 Selected Varieties
Ore-Ida Frozen Potatoes

4.49 EA.
-1.00

3.49



4 Pk.
 Selected Varieties
Jell-O Pudding, Gelatin, Girl Scouts or Hershey's Pudding

2.99 EA.
-1.00

1.99



4.7-12 Oz. or 8-12 Ct.
 Selected Varieties
Old El Paso Shells, Tostada, Rice or Beans

2.49 EA.
-1.00

1.49



12 Pk.
 Selected Varieties
Snack Pack Pudding or Gelatin

3.99 EA.
-1.00

2.99



22-30 Oz.
 Selected Varieties
Kraft Mayonnaise

4.99 EA.
-1.00

3.99



9.4-14 Oz.
 Selected Varieties
Kraft Macaroni & Cheese or Velveeta Shells & Cheese

3.49 EA.
-1.00

2.49



16 Oz.
 Selected Varieties
Kraft Salad Dressing

2.99 EA.
-1.00

1.99



4-16 Oz.
 Selected Varieties
Old El Paso Refried Beans, Green Chiles or Enchilada Sauce

1.99 EA.
-1.00

99¢



10 Ct.
 Selected Varieties
Kool-Aid Jammers

2.99 EA.
-1.00

1.99



19-30 Oz.
 Selected Varieties
Kraft Miracle Whip

5.49 EA.
-1.00

4.49

ALL ITEMS MUST BE PURCHASED IN A SINGLE TRANSACTION. WITH PURCHASE OF 5 PARTICIPATING PRODUCTS

SAVE ON Home & Health



4.99

2.5-3.15 Lb.
 Selected Varieties
9LIVES DRY CAT FOOD



15.99

18.5 Lb.
 Selected Varieties
DOG CHOW DRY DOG FOOD



10.99

4 Lb.
 Selected Varieties
NATURE'S RECIPE DRY DOG FOOD



6.99

7.8-66 Oz. or 20 Ct.
 Selected Varieties
Tide Liquid Detergent, Pods or Downy Fabric Softener



2/\$5

24 Oz.
 Selected Varieties
Lysol Toilet Bowl Cleaner



3.99

32 Oz.
 Selected Varieties
Lysol All-Purpose Cleaner

BRING THE FLAVOR THIS *Cinco De Mayo!*

79¢

1-1.25 Oz.
Selected Varieties
**McCormick
Taco Seasoning**



2.99

24 Oz.
Selected Varieties
**Pace Salsa or
Picante Sauce**



4/\$5

16 Oz., Selected Varieties
**Rosarita
Refried Beans**



64 Oz.
V8 Splash

2/\$4



25.2 - 32 Oz.
**Krusteaz
Pancake or
Waffle Mix**

2.99



12 Oz.
**Log Cabin
Syrup**

2.79



7-9 Oz.
**Jiffy Muffin,
Biscuit, Cake or
Pie Crust Mix**

89¢



12 Oz.
**Heinz
Gravy**

2/\$5



10 Oz.
**Wiley Wallaby
Licorice**

3.49



16-20 Ct.
**Celestial
Tea**

2/\$7

SAVINGS TO *Celebrate!*

7.99

10 Lb.
**Best Choice
Granulated
Sugar**



2/\$3

2 Lb.
Selected Varieties
**Best Choice
Flour**



10.99

19.3 Oz.
Selected Varieties
**Pringles
Snack Stacks**



23.99

32 Ct., Selected Varieties
**Green Mountain
Family of Brands
K-Cups**



BUY 5 SAVE \$5

Save \$5 instantly when you purchase
Aug 5 participating products!

 <p>17.9-24 Oz. Selected Varieties Kellogg's Cereal</p> <p>4.49 EA. -1.00 3.49 EA.</p>	 <p>6-10 Ct. Selected Varieties Betty Crocker Fruit Snacks</p> <p>2.99 EA. -1.00 1.99 EA.</p>	 <p>12 Pk. Selected Varieties Dannon Danimals</p> <p>5.99 EA. -1.00 4.99 EA.</p>	 <p>4 Pk. Selected Varieties Oikos Protein Shakes</p> <p>9.99 EA. -1.00 8.99 EA.</p>
 <p>4 Ct. Selected Varieties Dannon Oikos, Light and Fit or Danimals Yogurt</p> <p>3.99 EA. -1.00 2.99 EA.</p>	 <p>4-5 Pk. Selected Varieties Kraft Mac & Cheese or Spirals</p> <p>5.49 EA. -1.00 4.49 EA.</p>	 <p>22 Oz. Selected Varieties Bertolli Frozen Meals</p> <p>6.99 EA. -1.00 5.99 EA.</p>	 <p>23.1-27.9 Oz. Selected Varieties Maxwell House or Yuban Ground Coffee</p> <p>10.99 EA. -1.00 9.99 EA.</p>
 <p>10 Ct. Selected Varieties Maxwell House or Gevalia K-Cups</p> <p>7.49 EA. -1.00 6.49 EA.</p>	 <p>12 Oz. Selected Varieties Gevalia Ground Coffee</p> <p>8.49 EA. -1.00 7.49 EA.</p>	 <p>30-35.3 Oz. Selected Varieties Coffee-mate Powder</p> <p>6.99 EA. -1.00 5.99 EA.</p>	 <p>19 Oz. Selected Varieties Heinz Simply Ketchup</p> <p>4.79 EA. -1.00 3.79 EA.</p>
 <p>6 Ct. Selected Varieties Kool-Aid Bursts</p> <p>1.99 EA. -1.00 99¢ EA.</p>	 <p>6-8 Quart Selected Varieties Kool-Aid, Country Time or Tang Drink Mix</p> <p>4.49 EA. -1.00 3.49 EA.</p>	 <p>3 Ct. Selected Varieties Orville Redenbacher's Popcorn</p> <p>2.99 EA. -1.00 1.99 EA.</p>	 <p>6.4-7 Oz. Selected Varieties Kraft Cuts or Cubes</p> <p>3.69 EA. -1.00 2.69 EA.</p>
 <p>24 Oz. Selected Varieties Banquet Mega Chicken Fillets</p> <p>5.49 EA. -1.00 4.49 EA.</p>	 <p>90 Oz., Selected Varieties Marie Callender's Family Size Meat Lasagna</p> <p>14.99 EA. -1.00 13.99 EA.</p>		
 <p>8 Pk., Selected Varieties San Pelligrino or Maison Perrier Sparkling Water</p> <p>7.49 EA. -1.00 6.49 EA.</p>	 <p>16 Oz. Selected Varieties Pompeian Olive Oil</p> <p>5.99 EA. -1.00 4.99 EA.</p>		
 <p>13 Oz. Selected Varieties Country Bob's All Purpose Sauce</p> <p>3.29 EA. -1.00 2.29 EA.</p>	 <p>22-24 Oz. Selected Varieties Bibigo or Pagoda Appetizers</p> <p>5.99 EA. -1.00 4.99 EA.</p>		

ALL ITEMS MUST BE PURCHASED IN A SINGLE TRANSACTION. WITH PURCHASE OF 5 PARTICIPATING PRODUCTS

BIG SAVINGS Across the Store!

 <p>75w-80 Ct. Selected Varieties Lysol Wipes</p> <p>4.99</p>	 <p>41 Oz. Selected Varieties Lysol Laundry Sanitizer</p> <p>6.99</p>	 <p>28 Oz. Lysol Multi-Surface Household Cleaner</p> <p>2.99</p>
 <p>21-32 Ct or 16 Oz Selected Varieties Finish or Jet Dry Dish</p> <p>6.99</p>	 <p>2.4-6 Oz. Old Spice, Gillette or Secret Deodorant</p> <p>6.99</p>	 <p>2.6-5.1 Oz. Old Spice or Secret Deodorant</p> <p>7.99</p>
 <p>12.5 Oz. Selected Varieties Head and Shoulders Shampoo</p> <p>6.99</p>	 <p>42 Ct. Selected Varieties Prilosec OTC Tablets</p> <p>22.99</p>	 <p>18 Oz. Selected Varieties Old Spice Body Wash</p> <p>7.99</p>

DON'T MISS OUT ON THESE *Great Savings!*

3⁹⁹
9-15 Oz. Selected Varieties Keebler Club, Town House or Graham Crackers

4⁹⁹
8-18.71 Oz. Selected Varieties Nabisco Oreo's

\$3⁹⁹
3.5-13.7 Oz. Selected Varieties Nabisco Snack Crackers

2/\$3
1.5-4.1 Oz., Selected Varieties Idahoan Mashed Potato Cups or Casserole

2/\$3
20 Oz. Hunt's Ketchup

4/\$5
24 Oz. Selected Varieties Hunt's Pasta Sauce

4/\$5
17.5-18 Oz., Selected Varieties Kraft BBQ Sauce

2/\$3
1.5-4.1 Oz., Selected Varieties Idahoan Mashed Potato Cups or Casserole

4/\$5
1.08-2.17 Oz. Selected Varieties Mars Candy Singles

2⁹⁹
64 Oz. Selected Varieties Old Orchard Juice

99¢
15 Oz., Selected Varieties Van Camp's Pork and Beans

DAIRY

2/\$7
46 Oz. Selected Varieties Tropicana Orange Juice

6⁹⁹
64 Oz. Selected Varieties Coffee-mate Creamers

Chill DEAL

2⁷⁹
20 Oz. Selected Varieties Simply Potatoes

2/\$3
5.3 Oz. Selected Varieties Yoplait Ratio Yogurt

7⁹⁹
45 Oz. Selected Varieties I Can't Believe It's Not Butter Spread

Frozen

3⁹⁹
24-28 Oz. Selected Varieties Banquet Family Size Entrées

3⁹⁹
15.39-24.45 Oz. Selected Varieties Red Baron Pizza

3/\$9
6-12.75 Oz. Selected Varieties Stouffer's or Lean Cuisine Entrées

2/\$6
11-18 Oz. or 4 Ct. PictSweet Farms Grilling, Roasting, Skillet or Air Fryer Vegetables

4.49
21 Oz. Selected Varieties Birds Eye Voilà! Meals

2/\$7
6-8 Ct. or 10 Oz. Selected Varieties New York Garlic Toast, Rolls or Knots

4.49
14-28 Oz. Selected Varieties Arby's, Checkers, Sonic, Grown In Idaho, Paw Patrol, Red Robin Fries, Tots, Potatoes or Nathan's Onion Rings

GRILL FAVORITES FOR *Cinco De Mayo!*



Family Pack
USDA Choice Certified Angus Beef
**BONELESS
TOP SIRLOIN STEAKS**

10⁹⁹ *Lb.*



USDA Choice Certified Angus Beef
**BONELESS BEEF
THIN SLICED FAJITA MEAT**

7⁹⁹ *Lb.*



Market Fresh, Family Pack
**85% Lean Ground
Beef Patties**

6⁴⁹ *Lb.*



26-30 Ct., 16 Oz.
**Sea Best Cooked, Peeled
and Tail-Off Shrimp**

9⁹⁹



USDA Choice
Certified Angus Beef
**Boneless Beef
Cube Steaks**

6⁹⁹ *Lb.*

BUY 5 SAVE \$5

Save \$5 instantly when you purchase Any 5 participating products!

ALL ITEMS MUST BE PURCHASED IN A SINGLE TRANSACTION,
WITH PURCHASE OF 5 PARTICIPATING PRODUCTS

Oscar Mayer Shaved Lunch Meats
Selected Varieties, 7-9 Oz.

4.49 EA.
-1.00
3.49 EA.
WITH PURCHASE OF 5 PARTICIPATING PRODUCTS

Oscar Mayer Bologna or Cotto Salami
Selected Varieties, 16 Oz.

3.79 EA.
-1.00
2.79 EA.
WITH PURCHASE OF 5 PARTICIPATING PRODUCTS

Oscar Mayer Fun Pack Lunchables
Selected Varieties, 8.9-10.7 Oz.

2.99 EA.
-1.00
1.99 EA.
WITH PURCHASE OF 5 PARTICIPATING PRODUCTS

19 Oz., Selected Varieties
**JOHNSONVILLE FRESH BRATS
OR ITALIAN SAUSAGE LINKS**

5⁹⁹

12-16 Oz., Selected Varieties
**JOHNSONVILLE COOKED SMOKED
BRATS, LINKS OR BRAT PATTIES**

3⁹⁹

12 Oz., Selected Varieties
**NATHAN'S BEEF
FRANKS**

4⁹⁹

28 Oz., Selected Varieties
**OSCAR MAYER
SUB KITS**

7⁹⁹



16 Oz., Selected Varieties
**Kentucky Legend
Sliced Bacon**

4⁴⁹



2 Oz., Selected Varieties
**Carl Buddig Sliced
Lunchmeat**

3/\$2



12 Oz., Selected Varieties
**Bar-S Meat Franks
or Bologna**

2/\$3



2/\$12

8 Pk./12 Oz. Bottles, Selected Varieties
Pepsi Products



18-24.6 Oz., Selected Varieties
**Van De Kamp's
Breaded Fish**

5⁹⁹



30.4-32 Oz., Selected Varieties
**El Monterey Burritos
or Chimichangas**

4⁹⁹



7-8 Oz., Selected Varieties
**Smithfield
Prime Lunchmeats**

2/\$7

2/\$4

12 Oz., Selected Varieties
**Celsius
Energy Drinks**



1.99

28 Oz., Selected Varieties
**Gatorade
Thirst Quencher**



11.99

18 Pk./12 Oz. Bottles, Selected Varieties
Gatorade Thirst Quencher

6.99

12 Pk./12 Oz. Cans or
8 Pk./12 Oz. Bottles, Selected Varieties
Coke Products

5.99

24 Pk./.5 Liter Bottles
Dasani Water

2/\$4

28 Oz., Selected Varieties
**Body Armor
Super Drinks**



FARM-TO-FIESTA Favorites!

1⁹⁹

3 Lb. Bag
**Fagerberg
Yellow Onions**

3⁹⁹

3 Lb. Bag
Vidalia Onions

2/\$5

for
1 Lb.
Strawberries



Washington Premium
**WILD TWIST
APPLES**

2⁹⁹ *Lb.*

5/\$2

Limes



6⁹⁹

18 Oz.
**Taylor Farms Small
Veggie Tray with
ranch Dip**



3⁹⁹

**Mini
Watermelons**



2⁹⁹ *Lb.*

**Imported
Plums**



3⁴⁹

6 Oz.
**Raspberries or
Blackberries**



10 Oz., Selected Varieties
Earthbound Farm Greens

4⁹⁹

**Jumbo
White Onions**

99¢ *Lb.*

Fresh
Bunch Cilantro

79¢ *Ea.*

8 Oz.
Dole Shredded Lettuce

1⁵⁹

1.1 Oz.
Concord Salsa Mix

2/\$3

1.1 Oz., Selected Varieties
Concord Guacamole Mix

2/\$3

Deli & Bakery



Sliced to Order, Selected Varieties
**Kretschmar
Turkey Breast**

7⁹⁹ *Lb.*



Sliced to Order, Selected Varieties
**Kretschmar
Mini Horn Cheese**

5⁹⁹ *Lb.*



**Tyson
Boneless Wings**

4⁹⁹ *Lb.*



12 Oz., Selected Varieties
**Kretschmar
Cheese Platters**

7⁹⁹



5 Oz., Selected Varieties
**BelGioioso
Cheese Cups**

2⁴⁹



16 Oz., Variety Sampler
The Father's Table Cheesecake

6⁹⁹



8 Oz. Selected Varieties
Olson's Angel Food Cake

4⁹⁹



16 Oz.
Gonnella French Bread

3⁹⁹



16-17 Oz., Selected Varieties
Jenny Lee Chunky Cinnamon Bread

4⁹⁹



12 Oz., Selected Varieties
Toufayan Pita Bread

1⁹⁹



46 Oz.
**Reese's Peanut Butter
Ice Cream Cake**

18⁹⁹